

Internet Marketing Blueprint Reports



Internet Marketer
www.InternetMarketer.com

Experiencing Online Success In 2013!

By Ewen Chia

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About Ewen Chia



Striving to earn extra income, Ewen started learning the internet business in 1997. **For 5 full years, he worked on his internet business part-time, every day from 11pm - 3am while holding a full-time job.**

He was motivated to build a better life for his family and to clear credit card debts. After years of perseverance and little sleep, he finally cracked the internet marketing code and has never looked back since!

"World's #1 Super Affiliate"

Since starting as an Internet business pioneer in 1997, Ewen has come a long way. Today he is regarded as one of the world's most respected internet marketing gurus.

He is often called upon for his ingenious marketing advice, especially in the areas of business integration, email marketing, product creation and online branding.

He is also often referred to as the *"World's #1 Super Affiliate"* and his name is synonymous with Affiliate Marketing, although that is not all he does. Many students have been able to quit their jobs and make their own income online!

#1 International Best-Selling Author, Trainer & Speaker

Ewen is also a highly sought after international speaker. He has toured the world helping people achieve financial freedom. He has spoken in events with people like Robert Kiyosaki (Rich Dad, Poor Dad), Anthony Robbins, Tony Blair and Donald Trump.

In November 2006, Ewen received the first ever World Internet Summit "World Internet Challenge" award for starting a new Internet business and generating **US\$80,000 in 3 days** from that very business - right in front of 1,000+ participants!

In February 2009, Ewen launched his print book, ["How I Made My First Million On The Internet and How You Can Too!"](#)

Within hours of launch, this book **made internet marketing history** by becoming a **#1 international bestseller** on Amazon, Barnes & Nobles and other book retailers...all at the same time!



Ewen Chia's websites: [EwenChia.com](#), [AutopilotInternetIncome.com](#), [InstantPaycheck.com](#), [InstantAffiliateBusiness.com](#), [3000PerMonth.com](#)



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Experiencing Online Success In 2013!



How Will Your Online Earnings in 2013 Turn Out?

The answer to that will depend on how you want them to turn out. Aim high and you can earn more, aim low and you'll earn little.

Yes, you determine your online success in 2013. I don't.

Far too often have I been asked...

“Ewen, how long it take for me to see earnings coming into my pocket once I start internet marketing?”

The truth is, I don't have an answer to that question.

Earning money online (you can earn lots of it and let it replace your offline income) really depends on how badly you want it, and what you do with your knowledge. And that's the motivation behind this report.

I want to help you get started on the right foot to help you make more money in 2013, or at least, make your first few sales if you've yet to make a dime. That's success...and you should celebrate successes no matter how “small” they are to keep yourself motivated!

A New Question To Ask Yourself...



Now, I know how important it is for us all to be earning money online. However, instead of asking “How can I make my first sale”, I’d like to challenge you to think “How can I provide value to people?”

That’s right. From today, I want you to adopt this mindset.

“Provide tremendous value to people, and the money will come”.

Believe it or not, that mindset alone has made me more money than any other money making mindsets that I’ve adopted about making money.

That mindset taught me how to over-deliver to my subscribers and customers, such that it made me the World’s Number #1 Super Affiliate.

And I want you to adopt that too so you too can pave your own way to online marketing success.

Why Is Providing Value The Way To Go?

All successful companies, online or offline, all provide great value that helped them to stand the test of time.

In fact, I feel that if you’ve no value to provide anyone, you shouldn’t be in business.

Trust me. By providing great value, people will stick with you for a long time and making money will become much easier.



Think about this. Would you buy from a sales man who’s pushy and just wants your money and not how you’ll benefit from his vacuum cleaner?

Or would you rather buy that same vacuum cleaner from a company that first took the time to understand your needs before recommending that to you?

I believe the answer is obvious.

It’s the same with online marketing. People can avoid what you promote, and buy that same product from your competitor just because he/she provides more value.

I hope the message has been clear. If you can first aim to provide value to people, the money will follow.

So How Can You Provide Value To People?

Only you can answer that question. However, before you can even start providing value, you'll need to know what area you can provide people with value.

I believe God gave everyone a talent, which means there's got to be something in life that you either know more about than others, or are better at than others.



Still don't have a clue? Then take a look at what your hobbies and passions are. Chances are, you have more knowledge than others in your hobbies and passions, especially if you've been having them for a while now.



And guess what? **There are people out there who could benefit from what you know.** You can use that advantage to help you help others, by providing them with good value.

For example, if you're a fitness instructor and you know how to tell a good muscle gaining product from a dud, you can promote the right muscle gaining product to people.

That is like providing value because you just saved them time doing research, by pointing them to the right product based on your experience.

So take the time to discover what you really like, what you know more, or what you're passionate about.

You'll be surprised that it isn't as difficult as you think.

Now That You Know Your Passion, What's Next?

Ok, I know you're now keen to provide value to people now that you've seen the benefits, but let's not forget about the money part totally.

To make money online, you'll need to choose the right path to make your money. I've seen so many people not making money because they don't decide on this path correctly.

You can be different today, by choosing the right path.

There are 2 paths I recommend you take, namely:

1) A Vendor

2) An Affiliate

Being a vendor means you'll get to sell your products online and earn 100% of the profit.

And to make things easier, you can even incorporate an affiliate program and let your affiliates sell your products while you sit back and collect the dough.



However, being a vendor would mean setting up your own website, taking care of customer support, and creating your own product for selling.

An affiliate on the other hand means you'll earn your money by selling a vendor's product, and because you can't have others sell it for you, you'll be relying on your own efforts for promotion.



However, you don't have to create your own product or take care of customer support.

So which will you be?

I believe that if you're starting out, start as an affiliate. Creating your own product and handling customer support isn't for you now.

But if you've enough experience as an affiliate, you might want to try your hands at becoming a vendor.

Either way, choose either one of the 2 paths I just mentioned. Once you have that taken care of, you can well be on your way to providing value to people.

Providing Value As An Affiliate

I believe you already know now that as an affiliate, you are to sell someone else's product to earn money online.

So how do you make sure you provide value to make lots of money online?

Here are 3 things to take note of:

1) Promote a genuinely useful product.



You would want to be able to provide people with a **SOLUTION to their problems** that will really help them.

This is THE “rule” if you want to make money and have happy customers.

Understand the needs of your niche and do research at forums if possible. Zoom in on desperate problems in your niche and find products to solve these problems. Then show it to your niche.

That's the unglamorous “formula” for success.

2) Write great and useful content on your site.

This step is for you if you're selling a product via a blog or an authority site of your own.

By having useful content on your site, you're providing value to people by providing them with information that they want to know, and then promoting to them the product through your site.



Don't keep promoting the product by writing content like a sales letter. Write great information like reviews, honest opinions and more. Your visitors will appreciate your honesty and be more likely to buy on your site.

3) Follow up with your subscribers with useful tips from time to time, not just promotional messages.

If you captured your visitor's data via a squeeze page, you have the visitors' emails at your disposal.



With a list of them, you'll need to build a good relationship with them, and again, the best way is to provide good value.

Learn to broadcast great information to them like tips and tricks in your niche, or you can even give them great digital gifts to let them know you are someone who truly cares about them, not just after their money.

4) Follow up with genuine promotions.

This goes hand in hand with point (1), where you have to promote legitimate products.

There are too much scams out there these days, and you can't be one of those scams. Stick to offering genuine offers to maintain the trust and respect they have for you.

If you take care of all of the above, money will start coming in.

Providing Value As A Vendor

Truth be told, providing value as a vendor isn't very much different from providing value as an affiliate.

Here are some things you can do to provide value as a vendor.

1) Create and sell something genuine and useful.

Just like how you don't want to be caught selling a scam online, don't create scams to be sold online. You don't last long that way.

An additional tip would be to look at the products that your competitors have, and ask yourself how you can create something of more value and of more use to your customers.

That's how you create great value that is unique to yourself that others don't have.



2) Follow up with your customers with good and useful content from time to time.

Just like an affiliate, as a vendor, you'll get access to your customer details such as their email. You'll want to keep a good relationship with them by giving them good content they can benefit from, time to time.



They don't always have to be useful tips. Simple things like trusted reviews, free advice from a credible source, or helping your subscribers save time by consolidating review scores on a product from a few sources can be helpful.

3) Offer them your future products at discounted prices.

As a vendor, it pays to make your customers feel special, and one of the best ways I've found is to offer them future products at special prices, making them feel like they are distinguished guests of yours.



Believe me, making them feel special adds tremendous value, which results in more sales for you.

Some Final Words



Before I end this report, I'd like to say a few words.

Providing tremendous value has helped me get to where I am today, and over-delivering has always been my top priority.

Your visitors and subscribers deserve the best from you, and if you can put them first by giving them value and providing them with what they need, I promise you that making money is just around the corner.

So if there's something that you'll do different in 2013, let it be providing tremendous value.

Do it, regardless whether you're an affiliate or a vendor. They will work wonders for either role online.

There will be times that you might run out of ideas on how to provide value, but the more you do it, the more ideas will come to you in the process.

It doesn't always have to be articles. You can provide great resources by having them read a forum post, sending them a great ebook from yourself, or giving them a special offer that only they and no one else will get.

In any case, never stop thinking about how you can provide value. That's what keeps your visitors and subscribers coming back to you, giving you a consistent long term income online.

It has been working wonders for me for many years, and it's time you experience it for yourself.

Finally, I like how the late Zig Ziglar puts it...

"You don't have to be great to start, but you have to start to be great"

SO TAKE ACTION NOW before someone takes action on this report. And may you experience a new level of online success next year!

To Your Success in 2013!

Ewen Chia